

B.Sc. Visual Communication

Paper	Subjects	Duration (in hours)	Maximum Marks	Passing Minimum Marks
First year	Foundation Courses			
	Part – I - Language – Paper - I	3	100	40
	Part – II - Language – Paper - I	3	100	40
	Core Course - Main Subjects			
	Part – III - Introduction to Visual Communication	3	100	40
	Part – III - Advertising	3	100	40
	Part – III - Drawing	3	100	40
Allied Paper - I Graphic Design	3	100	40	
Second year	Foundation Courses			
	Part – I - Language – Paper - II	3	100	40
	Part – II - Language – Paper - II	3	100	40
	Core Course - Main Subjects			
	Part – III - Communication Skills	3	100	40
	Part – III - Elements of Film	3	100	40
	Part – III - Basic Photography (Theory)	3	100	40
Allied Paper - II Basic Photography (Practical)	3	100	40	
Third year	Part – III			
	Paper – IX : Media, Culture and Society	3	100	40
	Paper – X : Television Production (Theory)	3	100	40
	Paper – XI : Computer Graphics (Using open source softwares only)	3	100	40
	Allied Paper – III Television Production (Practical)	3	100	40
	Project (Practical) Options, Drawing and Graphic Design, Advanced Photography, Television Production, Computer Graphics	3	100	40