

3. INTEGRATED M.B.A. [FIVE YEARS]

I Year

| Paper | Subjects | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|-------|--------------------------|------------------------|------------------|-----------------------------|
| 1 | Language | 3 | 100 | 40 |
| 2 | English | 3 | 100 | 40 |
| 3 | Principles of Management | 3 | 100 | 40 |
| 4 | Financial Accounting | 3 | 100 | 40 |
| 5 | Managerial Economics | 3 | 100 | 40 |
| 6 | Business Communication | 3 | 100 | 40 |

II Year

| Paper | Subjects | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|-------|-------------------------------------|------------------------|------------------|-----------------------------|
| 7 | Cost and Management Accounting | 3 | 100 | 40 |
| 8 | Business Environment | 3 | 100 | 40 |
| 9 | Business Regulatory Framework | 3 | 100 | 40 |
| 10 | Business Statistics and Mathematics | 3 | 100 | 40 |
| 11 | Business Organisation | 3 | 100 | 40 |
| 12 | Organizational Behaviour | 3 | 100 | 40 |

III Year

| Paper | Subjects | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|-------|--|------------------------|------------------|-----------------------------|
| 13 | Financial Management | 3 | 100 | 40 |
| 14 | Marketing Management | 3 | 100 | 40 |
| 15 | Production and Material Management | 3 | 100 | 40 |
| 16 | Human Resource Management | 3 | 100 | 40 |
| 17 | Entrepreneurship Development | 3 | 100 | 40 |
| 18 | Banking and Financial services | 3 | 100 | 40 |
| 19 | Introduction to Information Technology | 3 | 100 | 40 |

IV Year

| Paper | Subjects | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|-------|----------------------------------|------------------------|------------------|-----------------------------|
| 20 | Principles of Insurance | 3 | 100 | 50 |
| 21 | Business Ethics | 3 | 100 | 50 |
| 22 | Legal Systems in Business | 3 | 100 | 50 |
| 23 | Research Methodology | 3 | 100 | 50 |
| 24 | Applied Operations Research | 3 | 100 | 50 |
| 25 | Computer Language for Management | 3 | 100 | 50 |
| 26 | Business Policy | 3 | 100 | 50 |

V Year

| Paper | Subjects | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|--------|---|---------------------|---------------|-----------------------|
| 27 | Strategic Management | 3 | 100 | 45 |
| 28 | Management Information System and EDP | 3 | 100 | 50 |
| 29 | International Marketing | 3 | 100 | 50 |
| 30 -33 | ELECTIVE SUBJECTS Four papers in any one of the following Elective Subjects (Details furnished below) | 3 | 100 | 50 |
| 34 | Project Work or Any two optional papers from one of the groups [A,B,C,D & E] | | 200 | 100 |

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ELECTIVE SUBJECTS

| Paper | Subjects (Students may select four paper in any one of the following Elective Subjects) | Duration (in hours) | Maximum Marks | Passing Minimum Marks |
|-------|--|---------------------|---------------|-----------------------|
| | Marketing | | | |
| 30 | Marketing Research and Consumer Behavior | 3 | 100 | 50 |
| 31 | Advertising Management and Sales Promotion | 3 | 100 | 50 |
| 32 | Sales Management and Distribution Management | 3 | 100 | 50 |
| 33 | Services Marketing | 3 | 100 | 50 |
| | Finance | | | |
| 30 | Corporative Finance | 3 | 100 | 50 |
| 31 | Security Analysis and Portfolio Management | 3 | 100 | 50 |
| 32 | Tax Management | 3 | 100 | 50 |
| 33 | Merchant Banking and Financial Services | 3 | 100 | 50 |
| | c) System | | | |
| 30 | Data Base Management System | 3 | 100 | 50 |
| 31 | System Analysis and Design | 3 | 100 | 50 |
| 32 | Decision Support System | 3 | 100 | 50 |
| 33 | E-Business Technology and Management | 3 | 100 | 50 |
| | d) Human Resource | | | |
| 30 | Industrial and Labour Relations | 3 | 100 | 50 |
| 31 | Human Resources Development (HRD) | 3 | 100 | 50 |
| 32 | Total Quality Management | 3 | 100 | 50 |
| 33 | Training and Development | 3 | 100 | 50 |
| | e)Operation Management | | | |
| 30 | Supply Chain Management | 3 | 100 | 50 |
| 31 | World Class Manufacturing | 3 | 100 | 50 |
| 32 | Business Process Management and Outsourcing | 3 | 100 | 50 |
| 33 | Project Management | 3 | 100 | 50 |